

LATINO AMERICANS

Landmark 3-Part, 6-Hour Documentary Series

watch now at pbs.org/latinoamericans

Premiered Tuesdays, September 17-October 1, 2013 on PBS



LATINO AMERICANS is the first major documentary series for television to chronicle the rich and varied history and experiences of Latinos, who have for the past 500-plus years helped shape what is today the United States. Led by Emmy Award-winning series producer **Adriana Bosch** and narrated by **Benjamin Bratt**, the **LATINO AMERICANS** series portrays how unique and diverse Latino cultures are, and yet how much they all share through a powerful identity, their *Latinidad*.

The bilingual project includes a companion book by **Ray Suarez**, Chief National Correspondent for PBS NEWSHOUR, a nationwide public engagement initiative, and digital engagement and public education campaigns. Here is how you can get involved:

LEARN: The project has 14 classroom-ready multi-media educational curriculum modules, designed for Grades 7-12. All materials are aligned to relevant Common Core and National Social Studies Standards, and are available in English and Spanish. Access them now at pbs.org/latino-americans/en/education or PBSLearningMedia.org.

EXPLORE: The project website pbs.org/latinoamericans has an interactive timeline with key moments in Latino American history, as well as a blog where Latino writers from diverse backgrounds share stories on identity, education, history and activism/politics.

SHARE: Right now you can share your experiences and thoughts on cultural traditions and identity as part of the **LATINO AMERICANS** project. Submit video stories at pbs.org/latinoamericans.

GET SOCIAL: Join the conversation on Twitter with project hashtag **#LatinosPBS**.

ORGANIZE: Want to host your own screening of **LATINO AMERICANS**? Contact LatinosPBS@gmail.com to request materials, including a 48-minute DVD with excerpts from the series and a suggested discussion guide.

WATCH: You can watch all six episodes of **LATINO AMERICANS** now at pbs.org/latinoamericans, and purchase the DVD and book at ShopPBS.org. The series originally premiered on PBS September 17, September 24 and October 1, as well as on Vme, the Spanish-language channel on public television, beginning September 20, 2013.

LATINO AMERICANS is a production of WETA Washington, D.C.; Bosch and Co., Inc.; and Latino Public Broadcasting (LPB); in association with Independent Television Service (ITVS). The series executive producers are Jeff Bieber and Dalton Delan for WETA, Sandie Viquez Pedlow for LPB, and Sally Jo Fifer for ITVS. The series producer is Adriana Bosch. The supervising producer is Salme López. The producers are Nina Alvarez, Dan McCabe, Ray Telles and John J. Valadez. The associate producers are Sabrina Avilés, Yvan Iturraga and Monika Navarro. For the re-enactment sequences, the producer is Cathleen O'Connell and the directors are David Belton and Sonia Fritz. The production manager is Mary Sullivan.

Corporate funding for **LATINO AMERICANS** is provided by The Ford Motor Company. Major funding is provided by Corporation for Public Broadcasting (CPB) and Public Broadcasting Service (PBS). Foundation support is provided by Ford Foundation, National Endowment for the Humanities, The Rockefeller Foundation, The Arthur Vining Davis Foundations, The Annenberg Foundation and The Summerlee Foundation. Funding for outreach is supported by a grant from The New York Community Trust.



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Mi Historia

Become a part of the **LATINO AMERICANS** project. Make a video describing what being Latino means to you, share your family traditions, tell us how you celebrate your heritage and culture or let us know about your role models. Share your story and become part of ours.

[SUBMIT YOUR VIDEO](#)

The **LATINO AMERICANS** series documents the evolution of a new "Latino American" identity from the 1500s to the present day, featuring interviews with close to 100 Latinos from the worlds of politics, business and pop culture. To learn more and share your story today, visit pbs.org/latinoamericans.

The documentary includes the stories of Latinos working for better education opportunities for Latinos, the inclusion of Latino studies, and empowerment in the political process. (Pictured below: **Herman Badillo**, a Bronx politician who in 1970 became the first native-born Puerto Rican elected to Congress, with Robert F. Kennedy.)



Latino American History is American History

More About the LATINO AMERICANS Documentary

Through its people, politics and culture, **LATINO AMERICANS** tells the story of early settlement, conquest and immigration; of tradition and reinvention; of anguish and celebration; and of the gradual construction of a new American identity from diverse sources that connects and empowers millions of people today. The series utilizes the accounts of historical figures and events; present-day interviews with Latinos, including historians and other experts; and historical re-enactments. **LATINO AMERICANS** is broken into six chronological episodes that spans the 1500s to the present day.

All episodes available to watch now at pbs.org/latinoamericans.

Episode 1. “Foreigners in Their Own Land” explores the period from 1565-1880, as the first Spanish explorers enter North America, the U.S. expands into territories in the Southwest that had been home to Native Americans and English and Spanish colonies, and as the Mexican-American War strips Mexico of half its territories by 1848. *Pictured at left, first photograph:* An actor portrays **Juan Seguín**, a political and military figure of the Texas Revolution and Republic of Texas.

Episode 2. “Empire of Dreams” documents how the American population begins to be reshaped by the influx of people that began in 1880 and continues into the 1940s, as Cubans, Mexicans and Puerto Ricans begin arriving in the U.S. and start to build strong Latino-American communities in South Florida, Los Angeles and New York. *Pictured at left, second photograph:* A family of migrant workers during the Great Depression.

Episode 3. “War and Peace” moves into the World War II years and those that follow, as Latino Americans serve their new country by the hundreds of thousands — but still face discrimination and a fight for civil rights back in the United States. *Pictured at left, third photograph:* President Truman awards **Macario Garcia** the Medal of Honor on August 23, 1945 at a ceremony at the White House.

Episode 4. “The New Latinos” highlights the swelling immigration from Puerto Rico, Cuba and the Dominican Republic that stretches from the post-World War II years into the early 1960s as the new arrivals seek economic opportunities. *Pictured at left, fourth photograph:* Actress **Rita Moreno**, on the set of *Untamed*, 1955.

Episode 5. “Prejudice and Pride” details the creation of the proud “Chicano” identity, as labor leaders organize farm workers in California, and as activists push for better education opportunities for Latinos, the inclusion of Latino studies, and empowerment in the political process. *Pictured at left, fifth photograph:* Civil rights activist **Dolores Huerta** holds “HUELGA” sign (“Strike”) above her head. Delano, California, September 24, 1965.

Episode 6. “Peril and Promise” takes viewers through the past 30 years, with a second wave of Cubans arriving in Miami during the Mariel exodus and with hundreds of thousands Salvadorans, Nicaraguans and Guatemalans fleeing civil wars, death squads and unrest to go north into a new land — transforming the United States along the way. The debate over undocumented immigrants flares up, with a backlash that eventually includes calls for tightened borders, English-only laws and efforts to brand undocumented immigrants as a drain on public resources. Simultaneously, the Latino influence is booming in business, sports, media, politics and entertainment. The largest and youngest growing sector of the American population, Latino Americans will determine the success of the United States in the 21st century. *Pictured at left, sixth photograph:* President Clinton and **Maria Echaveste**, at the White House. Echaveste was the White House Deputy Chief of Staff during the second Clinton administration.



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