Our current television offerings include:

- **WXXI-TV** An award-winning producer of local and national programs, WXXI provides safe, non-commercial children’s programming along with a varied PBS schedule throughout the day.
- **WXXI CREATE** This digital channel provides lifestyle programming (travel, cooking, how-to).
- **WXXI WORLD** This digital channel airs current affairs and documentary programming from PBS.
- **WXXI KIDS 24/7** This digital channel airs PBS KIDS programs 24-hours-a-day.
- **CITY 12** WXXI-TV and the City of Rochester provide city residents with 14-hours-a-day of programming.

Our current radio offerings include:

- **AM 1370** An NPR member station, specializes in news and public affairs programming, including community-based talk shows. Efforts include *Innovation Trail*, reporting on innovation economy in upstate NY.
- **CLASSICAL FM 91.5** As Rochester’s only classical radio station, Classical 91.5 broadcasts classical music plus specialty programs such as *A Prairie Home Companion* and *Fascinatin’ Rhythm*.
- **HD RADIO** Classical 91.5 and AM 1370 can now be found on WXXI-FM HD 91.5-1 and WXXI-FM HD 91.5-2.
- **REACHOUT RADIO** A radio-reading service that provides information to thousands with visual impairments.
- **WRUR-FM 88.5** A partnership with the University of Rochester provides a mix of NPR news and eclectic, adult alternative music programming.
- **WXXY-FM 90.3** A mixed news and classical radio station serving the Houghton, NY region.
- **WITH-FM 90.1** In Ithaca, NY, WXXI has partnered with Hobart & William Smith Colleges to broadcast a music station that will further strengthen public radio in the Finger Lakes region.
- **WEOS-FM 89.5** A broadcast partnership between Hobart & William Smith Colleges and WXXI, providing NPR news and a mix of music programming which serves Geneva, NY and the Finger Lakes region.

Other electronic service delivery systems:

- **WXXI.org** This comprehensive site includes live streaming, podcasts and on-demand programs from PBS. Along with schedules and a robust news area, the site provides interactive features like chats and comments.
- **PBS Learning Media** A free online multimedia library service for educators, students and families.
- **YouTube** WXXI’s page has videos from all of our local specials and *Need to Know* episodes.
- **WXXI App** WXXI’s smart phone app provides news, program highlights and streams of all our radio services.

**WXXI Social Media:**

- **Facebook** With more than 49,000 fans, our Facebook page provides news on all things WXXI.
- **Twitter** Tweets from different WXXI sources and services on everything from news to education to arts.
- **Pinterest** Pins promoting various WXXI programs including *Second Opinion*.

**The Little Theatre** WXXI has a long-term affiliation with Rochester’s premiere independent movie house. With five theatres – as well as art and music in the Little Café – and special screenings throughout the year, the historic Little Theatre is Rochester’s home for film festivals, local arts and culture events.
With our strong education mission, WXXI’s efforts in personal development and literacy support the educational preparedness and growth of our community.

WXXI Education Services

WXXI is a virtual classroom for the region, providing essential education resources for all learners. WXXI is dedicated to engaging, inspiring, and educating its audiences – regardless of age or income. Weekdays, WXXI-TV broadcasts 11.5 hours of non-violent, non-commercial educational programming to offer all children the opportunity to explore new ideas and new worlds through television, online, mobile and community-based programs. Our WXXI Kids 24/7 channel provides PBS KIDS programming 24-hours a day. On-Demand and interactive games are available through PBS Kids’ video player. WXXI’s Educational Outreach Center provides adults with opportunities for lifelong learning, to become better parents, teachers and citizens. WXXI collaborates with community partners to enrich learning opportunities for all in our community.

Ready To Learn

Ready To Learn is a children’s media program targeted toward our region’s most at-risk kids, but available to all families and children. The Ready to Learn educational programs and connected hands-on learning are research based to prepare kids for success in school. They focus on developing academic and social-emotional skills to help narrow the achievement gap. WXXI’s Ready To Learn workshops empower early childhood educators with ways to integrate public media content and tools into existing curriculum to improve learning. WXXI Parent Workshops engage parents directly in supporting their children’s educational success in school and at home.

Homework Hotline

Homework Hotline has been helping students for more than 20 years. The shows airs live Monday-Thursday on NY PBS stations and on a live stream on the show’s website. Homework Hotline is geared to children in grades 4-12 and supports parents, teachers and students. Viewers can also phone or email their questions to Dial-A-Teacher, operated by the Rochester Teachers Association. The website and social media offer teachers, parents and students online resources and a searchable video library of shows and video clips on-demand. The program airs statewide and is produced by WXXI.

Adult Education

WXXI is the first public television station to serve as a Regional Adult Education Network (RAEN) provider. The RAEN provides professional development and assistance to adult literacy agencies and workforce development providers in an 8-county region in partnership with the NYS Education Department. The RAEN is dedicated to improving the services delivered by providers of adult education, workforce development and training. WXXI provides instructional broadcasts, online resources and information to potential adult students.

K-12 School Services

WXXI provides professional development opportunities for hundreds of K-12 educators through webinars, workshops and conferences each year. WXXI provides a monthly e-newsletter and daily social media posts to over 10,000 educators, parents and students. WXXI provides PBS LearningMedia New York, a free online multimedia library and curriculum service for educators, students and families. PBS LearningMedia New York features public broadcasting content. This free service delivers classroom-ready, rich media experiences that engage students in exploring curriculum concepts that align with national and state standards.

American Graduate

WXXI is dedicated to building awareness of national and local issues that have led to an alarming dropout rate and to help our community find solutions. WXXI’s American Graduate initiative focuses on providing quality content, convening key stakeholders and connecting community members to resources and solutions to support educational success from cradle to career.
Innovation Trail
Special reports from Innovation Trail, a team of journalists dedicated to reporting on the economy and technology in upstate New York, include features on local start-up companies, the debate over fracking, refugees becoming part of the upstate New York’s economy, and drones. The Innovation Trail is a collaboration among upstate New York media outlets led by WXXI, along with WSKG, WMHT, WBFO, WRVO and North Country Public Radio. The initiative helps the public gain a better understanding of the connection between technological breakthroughs and the revitalization of upstate New York’s economy. Reports focus on research, development, education, funding, and policy issues around emerging fields such as energy, information technology, biotech, nanotech, and photonics.

Move to Include
Move to Include is a partnership between WXXI and the Golisano Foundation designed to promote inclusion for people with intellectual and physical disabilities. Through programming and special events, WXXI and the Golisano Foundation look to build a more inclusive community by inspiring and motivating people to embrace different abilities and include all people in every aspect of community life. The effort also includes Dialogue on Disability, a partnership between WXXI and the Al Sigl Community of Agencies. Held every January, the initiative is designed to stimulate community dialogue about the perspectives and abilities of people with physical and intellectual disabilities.

Understanding the Affordable Care Act
To help citizens better understand the Affordable Care Act (ACA) WXXI News and the Innovation Trail launched this multimedia news reporting initiative. The website answers submitted questions and features videos with citizens, the latest in health news and helpful resources.

Capitol Bureau
WXXI manages the Capitol Bureau, which provides news reports from Albany from Bureau Chief Karen DeWitt. Karen covers state government and politics for a network of 10 public radio stations in New York State.

Degrees of Diversity
More than 80 percent of public school teachers in the U.S. are white, and a WXXI News investigation has found that the disparity is much more severe in the Rochester and Finger Lakes regions. Degrees of Diversity takes an in-depth look at diversity among local schools.

WXXI Smartphone App
Along with streaming our various radio stations, smartphone users can access headlines from WXXI News, as well as NPR’s Morning Edition and All Things Considered from their phones with WXXI’s free app for iPhone or Droid.

Need to Know
This award-winning, weekly news and public affairs program provides an in-depth look at stories of interest to the community. Hosted by Hélène Biandudi Hofer, Need to Know explores everything from political affairs to local arts. With regular features on health, education and the arts, Need to Know brings in newsmakers and individuals who discuss the subjects that Rochester is talking about.
the arts

WXXI celebrates the cultural and artistic life of the region and contributes to the development of a more vibrant community through its arts programming.

Classical 91.5

Rochester’s only full-time classical music station is also one of the most listened to public classical music stations in the country. Along with locally hosted music throughout the day, Classical 91.5’s productions include Backstage Pass, Stage Notes, and the RPO Concert Series.

Different Radio

WXXI operates two radio stations that bring an eclectic mix of adult alternative music to listeners. WRUR (Rochester) and WITH (Ithaca) comprise a “Different Radio” service which includes locally-hosted shows, live in-studio performance and the best of NPR Music programming.

Arts InFocus celebrates our region

Each Friday, WXXI’s half-hour TV series spotlights arts and culture in the Rochester region and beyond. Hosted by Evan Dawson, the series presents in-depth stories and profiles of some of the area’s finest artists and arts organizations, as well as those beyond our state line.

WXXI-TV National Arts Productions

During the past 18 months, WXXI has produced documentaries that have brought a national focus to Rochester’s local treasures. Included are: Frank Lloyd Wright’s Boynton House: The Next Hundred Years, which gave life to the restoration of Rochester’s Boynton House; Paley on Park Avenue: New York City, which follows sculptor Albert Paley as he created 13 sculptures for installation on Park Avenue; and Music for Life: The Story of New Horizons, which explores the experiences of seniors being introduced – or in some cases re-introduced – to music.

WXXI celebrates the cultural and artistic life of the region and contributes to the development of a more vibrant community through its arts programming.

The Little Theatre

The partnership between WXXI and Rochester’s historic Little Theatre just celebrated its fifth anniversary. WXXI has helped bring new digital projectors, screens and sound systems to provide an incredible new experience for filmgoers. Plans for upgrades to Little Theatre 1 are underway as the Theatre just celebrated its 85th anniversary as Rochester’s place for independent American and foreign films. In addition to movies, art shows and music in the Little Café, the Little Theatre hosts special events throughout the year including festivals, screenings, lectures – and is also an official venue for the Xerox Rochester International Jazz Festival.

The Little Concert Series brings national and local music acts to perform in Little Theatre 1. Sponsored by WRUR and WITH, the diverse series line-up has included Robin & Linda Williams, Kaki King and Loudon Wainwright III.

Arts Friday

This monthly radio program has also evolved into a monthly TV segment on WXXI’s public affairs program, Need to Know. Arts Friday brings in top local performers and covers the local arts news.

Live from Hochstein

Live from Hochstein is the longest running live radio broadcast concert series in Western New York. Broadcast live from the Hochstein Performance Hall, the series presents performances by some of the finest artists from the Rochester area and beyond.

Backstage Pass

Hosted by Classical 91.5’s Julia Figueras, this monthly live performance program gives listeners the backstage experience of meeting local and visiting artists “up close and personal.” Backstage Pass provides live studio broadcasts of Rochester’s best local and national performers.

Xerox Rochester International Jazz Festival

Since 2006 WXXI has been showcasing the sights and sounds of this annual nine-day festival, which has grown to more than 300 concerts in 19 venues. Over the last nine years, more than three million viewers have watched the series on PBS stations across the country. It has aired in 49 states, including major markets such as New York, Boston, San Francisco, and Chicago. The series’ new season will premiere nationally later this year.
**Xerox Rochester International Jazz Festival**

Jazz lovers across the country can enjoy a front row seat to one of the most popular and respected jazz festivals in the U.S. as WXXI presents a new season of the Xerox Rochester International Jazz Festival series. Shot in high-definition at Kilbourn Hall at the Eastman School of Music in Rochester, New York, this year’s series features performances by Diane Schuur, Vijay Iyer, Joey DeFrancesco and the Jason Marsalis Vibes Quartet. Since 2006, WXXI has been capturing the sights and sounds of this annual festival that has grown to more than 300 concerts in 19 venues. Over the years, more than three million viewers have watched the series on PBS stations across the country.

**Music for Life: The Story of New Horizons**

What started as a 30-member band in Rochester more than 20 years ago has grown to a program that includes 10,000 musicians in 215 New Horizons bands across the United States, as well as Canada, Ireland and Australia. The Emmy-nominated documentary explores the experiences of senior musicians who pick up their instruments after a period of inactivity or start for the first time.

**Frank Lloyd Wright’s Boynton House**

Frank Lloyd Wright’s Boynton House: The Next Hundred Years follows the restoration of Rochester’s only Frank Lloyd Wright House. Navigating unexpected surprises, owners Fran Cosentino and Jane Parker work to bring it back to its original beauty using materials and processes that Wright himself intended.

**Second Opinion**

Hosted by Dr. Peter Salgo, WXXI’s national healthcare series teaches doctor/patient communication while educating viewers about disease and treatment. Seen on hundreds of public television stations across the country, Second Opinion focuses on health literacy in a way that is relevant and accessible to both viewers and physicians. Second Opinion has earned more than a dozen national awards and earned a Healthcare Innovation Award from the Rochester Business Journal.

**CPR in America:** Second Opinion’s goal to teach the entire nation CPR resulted in the production of CPR in America, which premiered on more than 185 public television stations across the country in 2015. It provides Hands-Only CPR demonstrations and interviews doctors involved in writing the new guidelines. It also features survivor stories of families whose lives were drastically changed by a cardiac event.

**With Heart and Voice**

*With Heart and Voice* presents sacred music that spans the full range of Western classical music, from the Gothic period through the 21st century, with occasional surprises from the non-western tradition. This one-hour radio program, hosted by Peter DuBois, celebrates the seasons of the liturgical year and focuses on the richness and beauty of sacred music. *With Heart and Voice* began as a local Sunday morning program on Classical 91.5 in 1975, and has been broadcast nationally since 1989. DuBois continues a tradition established with passion by the late Richard Gladwell, creator of With Heart and Voice.

**Stage Notes**

Stage Notes with Robert Hammond plays Broadway’s best in this one-hour radio series. Robert also shares news about nationally recognized directors, choreographers and stars, and presents the occasional interview and behind-the-scenes conversation.

**Christmas with Madrigalia**

In this annual holiday radio special, Madrigalia celebrates the Light of the World with a concert of music for Christmas Days and Christmas Nights. **Christmas with Madrigalia** features many Madrigalia favorites along with some new seasonal tunes.